

BriarPatch NEWS *& REVIEW*

NEWSLETTER ADVERTISING

Mission Statement

BriarPatch Co-op is a cooperatively owned business committed to supporting our community by:

- welcoming everyone,
- selling healthful, earth-friendly, affordable products,
- providing a quality work experience,
- offering excellent customer service and consumer education,
- building our local economy,
- serving as a resource center for conscious living, and
- enhancing the cooperative business model.

BriarPatch Co-op Natural Foods Community Market in Grass Valley is a thriving cooperative business, handling retail sales of \$13.8 million in 2009.

The *BriarPatch News & Review* is published six times a year.

The newsletter includes store news and governance, articles on natural foods, health, food politics, cooperative business, profiles, recipes, and other subjects deemed of general interest.

BriarPatch News & Review is mailed to approximately 4,500 Co-op owner-members, and another 500 copies are distributed in the store and at locations around town.

Pages: 8.125" x 10.75", 24 pages

Ad Dimensions, Rates (per bimonthly issue)

1 Col. Half Size	2.25" wide x 1.25" tall (horiz.)	\$30 + \$12 color charge = \$42
1 Col./Bus. Card	2.25" w x 2.75" t (vertical)	\$65 + \$15 color charge = \$80
2 Col.	4.75" w x 2.75" t (horizontal)	\$130 + \$20 color charge = \$150
3 Col.	7.375" w x 2.75" t (horizontal)	\$200 + \$40 color charge = \$240

One-time \$20 discount for current owner-members.

Publication Schedule:

February/March
April/May
June/July
August/September
October/November
December/January

AD SPACE RESERVATIONS: Ads are accepted on a first come, first served basis.

A limited number of ad spaces are available in each issue.

AD COPY DEADLINES: First of the month prior to publication

(March 1, May 1, July 1, September 1, November 1, January 1)

PAYMENT: Full payment is due prior to publication for first-time advertisers.

Please make checks payable to BriarPatch Co-op and mail to:
BriarPatch Co-op, 290 Sierra College Dr., Suite A, Grass Valley, CA 94945.

ADVERTISEMENT ARTWORK:

Please submit ads as PDF files to stephanie@briarpatch.coop.

CONTACT: Stephanie Mandel-Austin, 530-272-5333x127 / stephanie@briarpatch.coop