

1 **BRIARPATCH COMMUNITY MARKET**  
2 **Board of Directors Regular Meeting**

3  
4 **MINUTES**

5  
6 **JANUARY 6, 2009**  
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9 **Date: Monday, January 6, 2009, 5:30 p.m.**

10 **Place: BriarPatch Co-op Community Room**

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12 **Directors Present:**

13 Quorum present: Malaika Bishop, Mark Fenton, Jeff Gold, Joey Jordan,  
14 Debbie Plass, Lew Sitzer, Peter Van Zant

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16 **Directors Absent:** Alan Weisberg

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18 **Managers Present:** Paul Harton, General Manager; Chris Maher, Operations;  
19 Mark Warner, Finance; Heather Wright, Human Resources; Stephanie  
20 Mandel-Austin, Marketing/PR.

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22 **Others Present:** Please see attached sign-in sheet(s).  
23

24 **I. Call to Order: Opening Quote**

25 The regular meeting of the BOD was called to order at 5:37 p.m. by Debbie  
26 Plass, President of the Board of Directors.

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28 Opening Quotation: Debbie Plass read an excerpt from the book, “The  
29 Influencer”, and presented a quotation by Will Rogers. Please refer to audio  
30 recording for full context of this portion of the meeting.  
31

32 **II. Approval of Agenda for 1-6-09 and Minutes of December 2008:**

33 Approval of Minutes from December 8, 2008:

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35 **MOTION: Joey Jordan moved to approve the minutes as written, Peter**  
36 **Van Zant seconded, and the minutes were approved unanimously.**

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38 Approval of Agenda for December 8, 2008:

39 **MOTION: Joey Jordan moved to approve the Agenda as written, Jeff**  
40 **Gold seconded, and the Agenda was approved unanimously.**

1 **III. Public Comment:** None

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3 **IV. General Manager Report:** Please see attached “General Manager Report –  
4 January 2009”, and “BriarPatch Co-op Marketing & Member Services, 2009  
5 Program Summary”.

6 The Board asked Paul Harton to keep them posted on current programs such  
7 as the school lunch burritos. Chris Maher volunteered to provide this  
8 information.

9 The Parking Lot Expansion Program has been de-emphasized at this time.  
10 The Board agreed that the Program should be poised to go when finances  
11 permit. Debbie Plass suggested reconvening a meeting with Paul Harton,  
12 Charlie Litton, Greg Francis, Jeff Gold and herself to discuss the financial  
13 reality of this project.

14 Please refer to digital recordings for other highlights and updates presented by  
15 Paul Harton.

16  
17 **V. Committee Reports & Recommendations:**

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19 **1. Finance:** Please see attached “Finance Report for the period ending  
20 November 30th, 2008” and “Finance Committee Meeting Report, Tuesday,  
21 December 30, 2008”.

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23 Please refer to digital recordings for highlights and updates by Mark Warner.

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25 *With the arrival of Janet Cohen, it was deemed appropriate to alter the*  
26 *Agenda and review the Strategic Planning Report at this time. Accordingly,*  
27 *item #4 was inserted here.*

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29 **4. Governance and Strategic Planning Committee:**

30 **a. Strategic Plan Draft #3:**

31 **Janet Cohen** gave an extensive commentary on the “BriarPatch Strategic  
32 Plan” (attached). The BOD thanked her for her excellent report and  
33 complimented her on her expertise in this field.

34 The reader is referred to the audio recording of this meeting for the full  
35 context of Janet Cohen’s commentary and following discussion.

36 Please see attached “Strategic Planning Committee Meeting Report, Tuesday,  
37 December 16, 2008” together with “BriarPatch Strategic Plan”.



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**ATTACHMENTS:**

- Agenda for BOD meeting January 6, 2009
- Sign In Sheets (2)
- General Manager Report – January 2009
- BriarPatch Co-op Marketing & Member Services 2009 Program Summary
- Finance Report for period ending November 30th, 2008
- Finance Committee Meeting Report, 12-30-08
- Strategic Planning Committee Meeting Report, 12-16-08
- BriarPatch Strategic Plan
- Annual HR Report
- Nominations & Elections Committee Meeting Report, 12-15-08



The **ATTACHMENTS** are fastened to the Minutes Draft and posted on the bulletin board, lower left hand corner. (The bulletin board is near Customer Service, in the front of the store.)

This meeting and all Board meetings are recorded digitally and uploaded to the computer server for storage. If anyone is interested in listening, please ask Debbie or Mimi for details.  
(The use of cassettes for recording of BOD meetings has been discontinued as of January 2009.)