



BriarPatch Food Co-op Newsletter Ad Sizes and Deadlines for **2021**

Purchase your ad at: briarpatchfoodcoop.com/collections/vine-advertisements. Artwork is due no later than two weeks after payment; please have ready for print. Need help with artwork? Our in-house graphic design team can create or edit an ad for a reasonable hourly fee. Please send artwork/questions to Paula O'Brien: paulao@briarpatch.coop.

SPRING 2021

March/April/May
Due Jan 15, 2021

SUMMER 2021

June/July/August
Due April 14, 2021

FALL 2021

Sept/Oct/Nov
Due July 9, 2021

WINTER 2021

Dec/Jan/Feb
Due Oct 15, 2021

AD SIZES: The only vertical ad size that will be accepted is 2.5" x 3". All other ads must be in horizontal format per the sizes below.

AD FORMATS: Acceptable file formats are PDF (preferred), jpeg, tiff, png. To ensure readers can clearly see the content of your ad, be sure the file is high resolution at 300 dpi. For optimum clarity and image quality, we recommend a high res PDF. Crop marks are not needed.

Our digital and print format circulation is now over 30,000, available to readers throughout the GV/NC community, and on down the 49 to Auburn. Copies are distributed via email and direct mail to co-op owners, inserted into The Union newspaper and available in over 50+ locations all over Grass Valley, Nevada City and Auburn.

**Purchase your ad early! Spots fill as early
as one month before the deadline.**

\$100

2.5" x 3"

\$200

5" x 3"

\$300

7.75" x 3"

\$600

7.75" x 6.125"

Limited spots available